

The **ENERGIZERS, LLC** Mini MBA

Exclusively for *extremely good* executive leadership teams who simply *refuse to stop learning*



If you *always aim higher*, we're **your kind of partner**.

The **3-day Executive Education Certificate** program that delivers **world-class MBA-level intel** in a matter of days, *not* years, because we know you're busy.

Elevate your **executive leadership team capabilities** to **deliver impact**.

1

FLEXIBLE DELIVERY

On-site. *Catalytic* learning without paying for a plane ticket.

2

STRONGER ROI

It's like having an *executive HRD* staff **on someone else's payroll**.

3

IMMEDIATE RESULTS

Link course content to your company challenges – an *executive curriculum* pays rich dividends.



Leading People & Organizations Positively
SPRINT I



Navigating Change, Managing Complexity & Executing Innovation
SPRINT II



Strategic Talent Management & Development
SPRINT III

YOU WORK AS A TEAM, SO WHY NOT LEARN AS A TEAM?

Day I (Sprint I) Key Takeaways:

- Energize your workplace
- Build and sustain high-quality connections
- Lead people and your enterprise positively

Day II (Sprint II) Key Takeaways:

- Lead and execute strategic change in a methodological and creative way
- Embrace fully what can often feel like chaos, and manage complexity more effectively
- Execute innovation initiatives successfully - going beyond basic ideation

Day III (Sprint III) Key Takeaways:

- Drive organizational high performance and success through strategic Talent Management and Talent Development practices, philosophies and policies
- Link business strategy and HR strategy to create value



- Move from training to learning and development - building “knowledge-creative enterprises” - workplaces buzzing with positive energy, continuous learning-based process improvement, as well as organic radical innovation

AN ELITE, AWARD-WINNING FACULTY WHO'VE HAD SUCCESS IN BOTH BOARDROOMS & MBA CLASSROOMS

ANTICIPATED FACULTY (2020) | Dr. Bart Tkaczyk (drtkaczyk.com), MSc (HRD and Consultancy), PMSc (HRD), MBA (HR), PhD (HMN), a Fulbright Scholar at *the University of California at Berkeley*, an Executive Member of the *Academy of Management* (Divisions: Management Consulting, Organization Development and Change, Organizational Behavior, and Human Resources), is an award-winning Management Consultant (trained at *Birkbeck, University of London* in the UK – Birkbeck’s Department of Organizational Psychology, a world-leading center of research and teaching in the psychology of human behavior at work, part of Birkbeck’s School of Business, Economics and Informatics, was the first department of Occupational Psychology in the UK and it remains at the cutting-edge of the fields of Organizational Psychology and Organizational Behavior; ‘Occupational Psychology’ is a particularly British term which covers the broad spectrum of Occupational and Organizational Psychology), a professional Executive Coach (trained at *the Haas School of Business at the University of California, Berkeley* in the USA – ranked the world’s No. 1 public university), and a certified Case Method Instructor and Case Writer (trained at *the Ivey Business School-Western University* in Canada – the 2nd largest producer and distributor of cases in the world; Cases have been used at the Ivey Business School since 1923).

Working across industries worldwide, Dr. Tkaczyk’s strategic management consulting, executive coaching, and public speaking engagements have included projects with *AstraZeneca, Bahrain Society for Training & Development, Central Bank of Oman, Cisco Systems, The Estée Lauder Companies, Fluor, HP, Indian Oil, Lotos, Moody’s Analytics, Oracle, Qatar National Bank, Saudi Aramco, Unesco*, and the *United Nations*, among others. Dr. Tkaczyk’s work has been recognized and awarded globally – *year after year* (www.drtkaczyk.com/global-awards).

He has published his research and thought leadership in leading business and strategic management journals in Canada, the United Arab Emirates, the United Kingdom, and the United States, including *Arab Investor, Design Management Review, Development and Learning in Organizations, European Business Review, European Financial Review, Global Business and Organizational Excellence, Ivey Business Journal, Leadership Excellence Essentials, Rutgers Business Review, Strategic Change, Strategic HR Review, Talent Development*, and *The World Financial Review*.

Dr. Tkaczyk’s professional associations and service, on both sides of the Atlantic, include: *the Academy of Management* (AOM) in the USA, Executive Member – AOM is the preeminent professional association for management and organization scholars; *the Association for Talent Development* (ATD) in the USA, Author and Member – the ATD is the world’s largest professional association dedicated to those who develop talent in organizations; *British Academy of Management* (BAM), Member – BAM is the leading authority on the academic field of management in the UK; *the Chartered Institute of Personnel and Development* (CIPD) in the UK, Member – the CIPD, incorporated under Royal Charter, is the only professional body in the world for experts in people at work that can award Chartered status to individual HR and L&D professionals.

Follow Dr. Tkaczyk’s bold ideas on Twitter: [@DrBTkaczykMBA](https://twitter.com/DrBTkaczykMBA).

